

Como Arquitetos E Designers Pensam

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[BPM CBOK Version 3.0](#) - Tony Benedict 2013-09

This Guide to the BPM CBOK(TM) provides a basic reference document for all practitioners. The primary purpose of this guide is to identify and provide an overview of the Knowledge Areas that are generally recognized and accepted as good practice. The Guide provides a general overview of each Knowledge Area and provides a list of common activities and tasks associated with each Knowledge Area. It also provides links and references to other sources of information which are part of the broader BPM Common Body of Knowledge.

MODThink - Lucimar de Fátima Bilmaia Emídio 2021-05-15

O estudo do vestuário, como campo de interesse de pesquisa científica, é um fenômeno recente. Entretanto, com a entrada deste milênio, tem crescido a produção literária acerca do tema, e diferentemente do que ocorria anteriormente, surgem autores cuja preocupação principal é trazer à luz da ciência temas que até então eram tratados com bases essencialmente práticas, advindas do exercício da profissão, sem os rigores da pesquisa científica. Apesar do relevante aumento dessa bibliografia, a produção científica em Design de Moda apresenta ainda muitas lacunas e os livros com embasamento científico ainda são poucos, considerando o constante crescimento do setor. O Design de Moda, compreendendo a concepção ,projeto e produção dos produtos de vestuário, é decorrente da convergência de conhecimentos diversos como ergonomia, história, sociologia, engenharia têxtil, comunicação, psicologia, entre outros. Por assim ser, a produção literária acadêmica acaba por dispersar-se nesses diferentes olhares, tirando, de certa maneira, o foco do fazer o vestuário. MODThink| Nesse nicho já restrito da pesquisa sobre o fazer, ainda existe carência de discussão de temas relativos à inovação e tecnologia, principalmente nas etapas de criação.

Tem-se como exemplo na modelagem - a qual tem papel crucial no desenvolvimento do produto de moda em todas as fases do processo - fato que reflete na baixa incorporação de inovação tecnológica na formação de profissionais e, conseqüentemente, no setor produtivo. Materiais, processos, técnicas, ferramentas, entre outros, não têm papel relevante como objeto de investigação, principalmente por estarem mais ligados aos problemas empíricos que aos teóricos. Na maioria das vezes, tais problemas são tratados apenas pelas práticas profissionais, sem que haja um espaço maior para reflexão e para a criação de um corpo de conhecimento no assunto, ou seja, no que concerne ao saber tecnológico, pouco se tem discutido e escrito.

[What Designers Know](#) - Bryan Lawson 2012-08-06

Each chapter deals with a different technique from which we can best represent and make explicit the forms of knowledge used by designers. The book explores whether design knowledge is special, and attempts to get to the root of where design knowledge comes from. Crucially, it focuses on how designers use drawings in communicating their ideas and how they 'converse' with them as their designs develop. It also shows how experienced designers use knowledge differently to novices suggesting that design 'expertise' can be developed. Overall, this book builds a layout of the kinds of skill, knowledge and understanding that make up what we call designing.

[O Ativista da Estratégia: Como pensam e agem os profissionais que fazem a estratégia acontecer nas organizações](#) - Saulo Bonassi 2017-11-01

Ativistas da estratégia são militantes no papel de transformar a estratégia em processo contínuo e em competência essencial nas organizações. Este livro mostra não só o que pensam, mas a forma como agem e "operam" os profissionais de estratégia em organizações privadas, governamentais e ONGs, nos seus

diversos níveis: presidente, diretores, gerentes, analistas, entre outros; em diversas áreas: planejamento, marketing, finanças; e em diferentes configurações: unidade, escritório, comitê, área, departamento ou núcleo de estratégia. Dedicado a todos aqueles que trabalham ou pretendem trabalhar com estratégia, os verdadeiros agentes de transformação das organizações e da sociedade. "Estratégias claras, bem fundamentadas e acima de tudo inovadoras são elementos essenciais para o sucesso das organizações. Ter estes estrategistas com capacidade de vislumbrar caminhos inovadores, de inspirar suas organizações e realmente promover a execução da estratégia, nas suas diferentes dimensões, foi e será cada vez mais o grande diferencial nas organizações." — ARTUR NOEMIO GRYNBAUM, Presidente, Grupo Boticario "Planejamento e gestão da estratégia já não se separam mais, ambos se tornaram um só processo contínuo. O processo integrado alcança o Conselho de Administração, de onde derivam as grandes diretrizes e são cobrados os maiores resultados. E envolve todos os colaboradores de cuja performance depende, em última instância, o resultado da empresa. Esse é o universo em que navega o ativista da estratégia aqui descrito." — TARCISIO ALBUQUERQUE QUEIROZ, Superintendente da Assessoria de Planejamento e Gestão da Estratégia, Cemig

[Occupational Safety and Hygiene IV](#) - Pedro M. Arezes 2016-04-05

Occupational Safety and Hygiene IV covers a wide variety of topics, including but not limited to:- Occupational Safety- Risk Assessment- Ergonomics- Management Systems- Physical Environment - Construction Safety, and - Human FactorsThis compilation of papers in the domain of occupational safety and hygiene is mainly based on research works carried

A Visual Dictionary of Architecture - Francis D. K. Ching 2011-09-06

The classic, bestselling reference on architecture now revised and expanded! An essential one-volume reference of architectural topics using Francis D.K. Ching's signature presentation. It is the only dictionary that provides concise, accurate definitions illustrated with finely detailed, hand-rendered drawings. From Arch to Wood, every concept, technology, material and detail important to architects and designers are presented in Ching's unique style. Combining text and drawing, each term is given a minimum double-page spread on large format trim size, so that the term can be comprehensively explored, graphically showing relations between concepts and sub-terms A comprehensive index permits the reader to locate any important word in the text. This long-awaited revision brings the latest concepts and technology of 21st century architecture, design and construction to this classic reference work It is sure to be by the side of and used by any serious architect or designer, students of architecture, interior designers, and those in construction.

[Architecture in the Digital Age](#) - Branko Kolarevic 2004-03

Architecture in the Digital Age addresses contemporary architectural practice in which digital technologies are radically changing how buildings are conceived, designed and produced. It discusses the digitally-driven changes, their origins, and their effects by grounding them in actual practices already taking place, while simultaneously speculating about their wider implications for the future. The book offers a diverse set of ideas as to what is relevant today and what will be relevant tomorrow for emerging architectural practices of the digital age.

Perspective on Design - Daniel Raposo 2019-11-23

This book presents the outcomes of recent endeavors that are expected to foster significant advances in the

areas of communication design, fashion design, interior design, and product design, as well as overlapping areas. The fourteen chapters highlight carefully selected contributions presented during the 6th EIMAD conference, held on February 22–23, 2018 at the School of Applied Arts, Campus da Talagueira, in Castelo Branco, Portugal. They report on outstanding advances that offer new theoretical perspectives and practical research directions in design, and which are aimed at fostering communication in a global, digital world, while also addressing key individual and societal needs.

Flexibilidade: arquitetura em movimento - Nayara Pires 2020-03-09

Início esse livro perguntando a você: o que de fato é a flexibilidade na arquitetura contemporânea? Talvez responda que o conceito refere-se a uma arquitetura que possa atender as necessidades dos usuários por meio da flexibilidade em planta, através de divisórias móveis ou sistemas deslizantes, porém ver a flexibilidade apenas dessa maneira pode limitar o real significado do conceito estudado aqui. A autora explora a flexibilidade na arquitetura, utilizando como objeto de análise projetos e autores os quais o conceito se tornou importante em algum momento de sua trajetória, desde os primórdios até os dias de hoje. O processo de pesquisa levou ao fim da neurose sobre o que é de fato a flexibilidade na arquitetura contemporânea, analisando seus inúmeros sinônimos, sendo flexibilidade como adaptabilidade e polivalência, modulação, mobilidade e arquitetura remontável, multifuncionalidade e elasticidade. Após percorrer toda essa trajetória, com profundas reflexões, e desenvolver um material que com toda certeza servirá de base para estudos futuros sobre a flexibilidade na contemporaneidade, foi exposto ao leitor um panorama completo acerca da flexibilidade e seus efeitos para a sociedade contemporânea, para tanto será relacionado o conceito aqui estudado às intensas transformações da vida dos indivíduos que refletem intensamente nos espaços transformando-os sempre em novos cenários.

Professional Practice for Interior Designers - Christine M. Piotrowski 2020-03-31

The leading guide to the business practice of the interior design profession, updated to reflect the latest trends For nearly thirty years, Professional Practice for Interior Designers has been a must-have resource for aspiring designers and practicing professionals. This revised and updated Sixth Edition continues to offer authoritative guidance related to the business of the interior design profession—from the basics to the latest topics and tools essential for planning, building, and maintaining a successful commercial or residential interior design business. Filled with business tips and best practices, illustrative scenarios, and other pedagogical tools, this revised edition contains new chapters on interior design in the global environment, building client relationships, and online marketing communications. The author also includes updated information on web and social media marketing, branding, and prospecting for global projects. Recommended by the NCIDQ for exam preparation, this Sixth Edition is an invaluable resource for early career designers or those studying to enter the profession. This important book: Contains three new chapters that focus on client relationships, marketing communications, and interior design in the global marketplace. Includes new or updated sections that reflect the recent trends related to social media, branding, sustainable design practice and more Offers invaluable pedagogical tools in every chapter, including chapter objectives and material relevant for the NCIDQ Instructors have access to an Instructor's Manual through the book's companion website

Qualidade ambiental na habitação - avaliação pós-ocupação - Simone Barbosa Villa 2016-04-29

Em Qualidade Ambiental na Habitação a Avaliação Pós-Ocupação (APO) desfruta do papel principal na validação da qualidade do projeto. Reunindo contribuições de alguns dos principais pesquisadores brasileiros e expoentes internacionais na área, a obra é estruturada em três partes consecutivas, de forma didática. A primeira parte, os primeiros oito capítulos, formula os conceitos e avanços metodológicos na área, cujo reatamento em aplicações práticas em empreendimentos habitacionais constitui a segunda parte, capítulos 9 a 13. A experiência internacional amplia o contexto da obra nos últimos três capítulos que a completam como terceira parte. O livro oferece a projetistas, construtores, pesquisadores e estudantes as vertentes contemporâneas da APO no cenário nacional e internacional, valorizando o foco no usuário final da habitação e revelando preocupação constante com a qualidade do projeto e da construção. Os inúmeros exemplos provêm dos setores público e privado nos mais diversos contextos urbanos e regionais.

Como arquitetos e designers pensam - Bryan Lawson 2011-12-13

Coaching Empresarial & Mentoria Para Leigos - Marie Taylor 2019-05-09

Líderes existem em todas as gerações — baby boomers, Geração X e millennials. Com cada geração, vem algo novo e importante para o ambiente de trabalho. Este guia atualizado está cheio de ideias sobre conceitos-chave de coaching. Ele oferece uma vasta gama de ferramentas e técnicas, que ajudarão a transformar você e sua equipe. Este guia mostrará aos coaches empresariais e a todos no mundo corporativo como melhorar radicalmente seus resultados.

The Multi-Skilled Designer - Newton D'souza 2019-12-20

The Multi-Skilled Designer presents and analyzes different approaches to contemporary architectural design and interprets them through the theory of multiple intelligences. The book establishes a systematic framework that uses the lens of cognitive psychology and developments in psychometric and brain research to analyze the unique cognitive thought processes of architectural designers and compiles design projects that could serve as a pedagogical companion for the reader. The book is aimed at design practitioners and students interested in examining their own thinking styles as well as those involved in design cognition research.

Design - Bernhard E. Bürdek 2015-08-31

For students of design, professional product designers, and anyone interested in design equally indispensable: the fully revised and updated edition of the reference work on product design. The book traces the history of product design and its current developments, and presents the most important principles of design theory and methodology, looking in particular at the communicative function of products and highlighting aspects such as corporate and service design, design management, strategic design, interface/interaction design and human design.. From the content: Design and history: The Bauhaus; The Ulm School of Design; The Example of Braun; The Art of Design Design and Globalization Design and Methodology: Epistemological Methods in Design Design and Theory: Aspects of the Disciplinary Design Theory Design and its Context: From Corporate Design to Service Design Product Language and Product Semiotics Architecture and Design Design and Society Design and Technological Progress

Design Meets Disability - Graham Pullin 2011-09-30

How design for disabled people and mainstream design could inspire, provoke, and radically change each other. Eyeglasses have been transformed from medical necessity to fashion accessory. This revolution has come about through embracing the design culture of the fashion industry. Why shouldn't design sensibilities also be applied to hearing aids, prosthetic limbs, and communication aids? In return, disability can provoke radical new directions in mainstream design. Charles and Ray Eames's iconic furniture was inspired by a molded plywood leg splint that they designed for injured and disabled servicemen. Designers today could be similarly inspired by disability. In Design Meets Disability, Graham Pullin shows us how design and disability can inspire each other. In the Eameses' work there was a healthy tension between cut-to-the-chase problem solving and more playful explorations. Pullin offers examples of how design can meet disability today. Why, he asks, shouldn't hearing aids be as fashionable as eyewear? What new forms of braille signage might proliferate if designers kept both sighted and visually impaired people in mind? Can simple designs avoid the need for complicated accessibility features? Can such emerging design methods as “experience prototyping” and “critical design” complement clinical trials? Pullin also presents a series of interviews with leading designers about specific disability design projects, including stepstools for people with restricted growth, prosthetic legs (and whether they can be both honest and beautifully designed), and text-to-speech technology with tone of voice. When design meets disability, the diversity of complementary, even contradictory, approaches can enrich each field.

Theoretical Anxiety and Design Strategies in the Work of Eight Contemporary Architects - José Rafael Moneo 2004

This book is a compilation of lectures given to students at the Harvard Graduate School of Design on the work of contemporary architects.

Faça você mesmo - Gary Chapman 2021-06-11

Por mais cansativo que possa ser a reforma de uma casa ou apartamento, poucas coisas nos dão mais prazer do que contemplar a transformação do local que escolhemos como o "nosso" lar. Mas não é só o

ambiente em que vivemos que pode ser reformado e transformado. Gary Chapman e Shannon Warden nos mostram que a família também pode ser renovada, tornando-se uma organização saudável, amorosa e colaborativa. Um ponto, contudo, é preciso ressaltar: ao contrário da reforma de uma casa ou de um apartamento, cujo trabalho pode ser delegado a terceiros, o ideal é que você mesmo assuma essa tarefa. Faça você mesmo: Guia prático para reformar sua família usa a metáfora da reforma do lar para oferecer dicas muito simples e extraordinariamente eficazes para você alcançar uma profunda alteração na cultura familiar.

O Animal que Ri - Paulo César Simões-Lopes 2019-07-22

Com humor afiadíssimo, O animal que ri o conduzirá pelos grandes temas da biologia moderna, demonstrando que aprender é também um caminho de prazer. O livro trata do comportamento dos animais, do sexo selvagem, da passagem dos vertebrados para a terra firme, das sociedades animais, da extinção dos dinossauros (se é que eles se extinguiram), do surgimento das baleias, da biodiversidade, da evolução da mão, dos humanos e do cérebro. Brinca com as domesticações animal e vegetal, com o código de barras das zebras e com o aquecimento global. Se você puder rir das ideias, hipóteses, teorias e leis universais estará a um passo de praticar uma ciência útil (e um ensino útil, coisa que carecemos). A despeito de soar como brincadeira, trata-se de um livro de ideias maduras e sedimentadas e de uma crítica mordaz e inteligente sobre a educação e a ciência. O pano de fundo do livro é o próprio homem e a nossa sociedade, suas mazelas e fraquezas de se achar melhor do que os outros (e do que as outras espécies). E, como veremos, perdemos para quase todo mundo, em quase tudo... exceto, talvez, em rir de nós mesmos.

Reverse Design - Ana Cristina Broega 2018-09-25

The collaboration between the Textile Department of the University of Minho and the Brazilian Association of Studies and Research (ABEPEM) has led to an international platform for the exchange of research in the field of Fashion and Design: CIMODE. This platform is designed as a biennial congress that takes place in different European and Latin American countries with the co-organization of another university in each location. The current edition was jointly organized by the University of Minho and the Centro Superior de Diseño de Moda (CSDMM) - Universidad Politécnica de Madrid. CIMODE's mission is to explore fashion and design from a social, cultural, psychological and communication perspective, and to bring together different approaches and perceptions of practice, education and the culture of design and fashion. Through an interdisciplinary dialogue and intercultural perspective, CIMODE wants to generate and present new scenarios about the present and future of fashion and design. 'DISEÑO AL REVÉS' ('BACKWARD DESIGN') was the central theme of the 4th CIMODE (Madrid, Spain, 21-23 May 2018), which produced a highly topical and relevant number of academic publications presented in this book.

The Design Student's Journey - Bryan Lawson 2018-12-07

Being a professional designer is one of the most intellectually rewarding careers. Learning to become a designer can be tremendous fun but it can also be frustrating and at times painful. What you have to do to become a designer is not often clearly laid out and can seem mysterious. Over the past 50 years or so we have discovered a great deal about how designers think. This book relies upon that knowledge but presents it in a way specifically intended to help the student and perhaps the teacher. Bryan Lawson's classic book How Designers Think has been in print since 1980 and has gone through four editions to keep it up to date. This book can be seen as a companion volume for the design student.

Tecnologias Educacionais: Aplicações e Possibilidades - Estéfano Vizconde Veraszto 2020-01-30

Tecnologias Educacionais: Aplicações e Possibilidades teve sua concepção dentro do curso de Aperfeiçoamento de Tecnologias Educacionais: Aplicações e Possibilidades, oferecido pela UFSCar em 2017/2018. A proposta é apresentar ferramentas tecnológicas gratuitas que poderão ser utilizadas como apoio à mudança da metodologia tradicional de ensino focada no professor para uma metodologia focada no aluno. Atualmente há uma necessidade enorme de desenvolver, dentro e fora da escola, técnicas/métodos de ensino que estimulem o aprendizado e o interesse do aluno pela educação. Isso decorre da crescente demanda de tecnologia fora da escola em que parte dos alunos tem acesso a diversas tecnologias e, quando chegam à escola, encontram uma estrutura do século XX em pleno século XXI. Dessa forma, a obra busca trazer visões de docentes das mais diferentes áreas do conhecimento e está alicerçado na diferenciação da abordagem pedagógica e na aproximação entre educação e tecnologia digital.

Design is Storytelling - Ellen Lupton 2017

A playbook for creative thinking, created for contemporary students and practitioners working across the fields of graphic design, product design, service design and user experience. Design is Storytelling is a guide to thinking and making created for contemporary students and practitioners working across the fields of graphic design, product design, service design, and user experience. By grounding narrative concepts in fresh, concrete examples and demonstrations, this compelling book provides designers with tools and insights for shaping behaviour and engaging users. Compact, relevant and richly illustrated, the book is written with a sense of humour and a respect for the reader's time and intelligence. Design is Storytelling unpacks the elements of narrative into a fun and useful toolkit, bringing together principles from literary criticism, narratology, cognitive science, semiotics, phenomenology and critical theory to show how visual communication mobilizes instinctive biological processes as well as social norms and conventions. The book uses 250 illustrations to actively engage readers in the process of looking and understanding. This lively book shows how designers can use the principles of storytelling and visual thinking to create beautiful, surprising and effective outcomes. Although the book is full of practical advice for designers, it will also appeal to people more broadly involved in branding, marketing, business and communication.

Nature by Design - Stephen R. Kellert 2018-01-01

A gorgeously illustrated, accessible book that provides a holistic summary of the key elements for good biophilic design

Theorizing a New Agenda for Architecture: - Kate Nesbitt 1996-03

Theorizing a New Agenda for Architecture: An Anthology of Architectural Theory collects in a single volume the most significant essays on architectural theory of the last thirty years. A dynamic period of reexamination of the discipline, the postmodern era produced widely divergent and radical viewpoints on issues of making, meaning, history, and the city. Among the paradigms presented are architectural postmodernism, phenomenology, semiotics, poststructuralism, deconstruction, and feminism. By gathering these influential articles from a vast array of books and journals into a comprehensive anthology, Kate Nesbitt has created a resource of great value. Indispensable to professors and students of architecture and architectural theory, Theorizing a New Agenda also serves practitioners and the general public, as Nesbitt provides an overview, a thematic structure, and a critical introduction to each essay. The list of authors in Theorizing a New Agenda reads like a "Who's Who" of contemporary architectural thought: Tadao Ando, Giulio Carlo Argan, Alan Colquhoun, Jacques Derrida, Peter Eisenman, Marco Frascari, Kenneth Frampton, Diane Ghirardo, Vittorio Gregotti, Karsten Harries, Rem Koolhaas, Christian Norberg-Schulz, Aldo Rossi, Colin Rowe, Thomas Schumacher, Ignasi de Sol-Morales Rubi, Bernard Tschumi, Robert Venturi and Denise Scott Brown, and Anthony Vidler. A bibliography and notes on all the contributors are also included.

Explorations in Architecture - Urs Staub 2008

The job description of the architect has fundamentally changed with the emergence of a globalized society, and it will continue to do so in the future. Already today, the demands of the job no longer correspond to the profile on which classical architectural training is based. In this context, the question that arises is no longer that of the building alone, but also that of a changed approach to building and new pathways within design itself. This is where Explorations comes in: internationally celebrated authors, all of whom are professors as well and hence directly involved in the processes they describe, address the principal topics of contemporary architectural research. Taking the works of their own design studios as examples (Eidgenössische Technische Hochschule [ETH] Zürich [Swiss Federal Institute of Technology Zurich]: Marc Angeli, Fabio Gramazio/Matthias Kohler; Ecole Polytechnique Fédérale de Lausanne [EPFL, Swiss Federal Institute of Technology Lausanne]: Harry Guggler, Dieter Dietz), they offer concrete discussions of those topics and place them in the context of applied research and practice. Short and accessible essays on the most important architectural movements of the twentieth century clarify the relationship between the subjects discussed and canonical architectural research. The exhibition at the Swiss Pavilion of the 2008 Venice Architecture Biennale is merely intended as a springboard for further study of the subject.

Introduction to Architecture - Francis D. K. Ching 2012-10-23

A survey of the built environment distills the work of legendary author and illustrator Francis D. K. Ching

into a single volume Introduction to Architecture presents the essential texts and drawings of Francis D. K. Ching for those new to architecture and design. With his typical highly graphic approach, this is the first introductory text from Ching that surveys the design of spaces, buildings, and cities. In an easy to understand format, readers will explore the histories and theories of architecture, design elements and process, and the technical aspects of the contemporary profession of architecture. The book explains the experience and practice of architecture and allied disciplines for future professionals, while those who love the beauty of architecture drawing will delight in the gorgeous illustrations included. Overview of the issues and practices of architecture in an all-in-one introductory text Includes new chapters and introductory essays by James Eckler, and features more than 1,000 drawings throughout Professor Ching is the bestselling author of numerous books on architecture and design, all published by Wiley; his works have been translated into 16 languages and are regarded as classics for their renowned graphical presentation For those pursuing a career in architecture or anyone who loves architectural design and drawing, Introduction to Architecture presents a beautifully illustrated and comprehensive guide to the subject. CIDADE E REPRESENTAÇÕES - Coleção Arquitetura e Cidade Vol. 2 - Claudio Lima Ferreira 2021-01-28 Cidades e Representações é resultado de uma construção coletiva e interdisciplinar de pesquisadores vinculados aos Programas de Pós-Graduação de duas renomadas instituições de ensino: Universidade Vila Velha e Universidade Estadual de Campinas. O ponto de partida foi o debate acerca dos vários significados atribuídos à dimensão arquitetônica e urbanística. A coletânea reúne artigos que buscam tecer reflexões interdisciplinares e simbióticas, entre arquitetura, cidade e suas múltiplas interpretações. A leitura integrada dos artigos destaca a linha condutora deste trabalho - a análise dos ambientes físicos e sua pluralidade, que trazem consigo histórias, experiências, práticas e representações singulares.

Architecture - Denna Jones 2014-09-01

From ancient and classical masterpieces to contemporary, cutting-edge buildings, architecture has defined our world throughout history. Drawing its examples from all around the globe, Architecture: The Whole Story is a richly illustrated and comprehensive account of the architects, plans, designs and constructions that over the centuries have most engaged our minds, inspired our imaginations and raised our spirits. For everyone who has ever wished for greater insight into the art of building design, Architecture: The Whole Story provides the analytical tools to appreciate to the fullest the variety of architectural achievement and the built environment in the world.

Apontamentos de Teoria e Prática do Projeto - Mario Biselli 2020-04-09

APONTAMENTOS DE TEORIA E PRÁTICA DO PROJETO é o novo livro do premiado arquiteto e professor doutor Mario Biselli. A obra busca contribuir para uma maior integração entre os campos teórico e prático do fazer arquitetônico, a partir de reflexões fundamentadas em base histórica e no mundo das pesquisas, mas cuja origem repousa nos questionamentos surgidos dos embates do autor com sua prática projetual. Tais questionamentos, nem sempre priorizados por outros profissionais, são fundamentais no cotidiano de um autor-professor-arquiteto que se propõe a refletir sobre seu ofício e fundamentá-lo. O tema é o partido arquitetônico, conceito inerente ao universo da arquitetura, mas de complexa explicação e difícil entendimento. Ideia central e fecunda que comparece em algum momento do desenvolvimento projetual, o partido fundamenta, orienta e justifica o projeto, visto aqui como processo e não como sistema linear. Sob a perspectiva da prática projetual, por meio de desenhos e croquis que ilustram os momentos e movimentos que definem o partido, o livro questiona, aclara e exemplifica o tema. Assim, esta publicação concreta e imagética, que reúne teoria e prática, discurso e desenho, desperta o interesse e a capacidade de reflexão e de síntese do leitor que, por sua vez, poderá entender e identificar o conceito abstrato e sutil de partido presente nos projetos de arquitetura. Tudo isso, torna a obra atrativa não apenas para os profissionais da área, a quem se destina prioritariamente, mas também para aqueles que, de modo geral, desconhecem a terminologia peculiar do universo arquitetônico. Em suma, é um belo livro sobre a elaboração do pensamento e a essência dos projetos de arquitetura.

Textiles, Identity and Innovation: In Touch - Gianni Montagna 2020-05-19

D_Tex is proposed as a hub around which it is possible to look at textiles in their different forms, in order to better understand, study, adapt and project them for the future. It is intended to build a flow of ideas and concepts so that participants can arrive at new ideas and concepts and work them in their own way,

adapting them to their objectives and research. D_Tex is intended as a space for sharing and building knowledge around textile material in order to propose new understandings and explorations. Present in all areas of knowledge, the textile material bets on renewed social readings and its evolutions to constantly reinvent itself and enable innovative cultural and aesthetic dimensions and unexpected applications to solve questions and promote new knowledge. D_Tex proposes to promote discussion and knowledge in the different areas where textiles, with all their characteristics, can ensure an important contribution, combining material and immaterial knowledge, innovative and traditional techniques, technological and innovative materials and methods, but also new organization and service models, different concepts and views on teaching. With the renewed idea of the intrinsic interdisciplinarity of design and sharing with different areas that support each other, the research and practice of textiles was proposed by the D_TEX Textile Design Conference 2019, held June 19-21, 2019 at the Lisbon School of Architecture of the University of Lisbon, Portugal under the theme "In Touch" where, as broadly understood as possible, different areas of textiles were regarded as needing to keep in touch with each other and end users in order to promote and share the best they can offer for the welfare of their users and consumers.

Projeto design - 2007

Projetos e intervenções na cidade contemporânea - 2020-11-30

Exercises in Architecture - Simon Unwin 2013-06-17

Architecture is a doing word. You can learn a great deal about the workings of architecture through analysing examples but a fuller understanding of its powers and potential comes through practice, by trying to do it... This book offers student architects a series of exercises that will develop their capacity for doing architecture. Exercises in Architecture builds on and supplements the methodology for architectural analysis presented in the author's previous book Analysing Architecture (third edition, Routledge, 2009) and demonstrated in his Twenty Buildings Every Architect Should Understand (Routledge, 2010). The three books taken together deal with the three aspects of learning: description, analysis of examples, and practice. The book offers twelve exercises, each divided into a short series of tasks aimed at developing a particular theme or area of architectural capacity. The exercises deal with themes such as place-making, learning through drawing, framing, light, , uses of geometry, stage setting, eliciting emotional responses, the genetics of detail and so forth.

Green Design, Materials and Manufacturing Processes - Helena Bartolo 2013-06-06

The rise of manufacturing intelligence is fuelling innovation in processes and products concerning a low environmental impact over the product's lifecycle. Sustainable intelligent manufacturing is regarded as a manufacturing paradigm for the 21st century, in the move towards the next generation of manufacturing and processing technologies. The manufacturing industry has reached a turning point in its evolution and new business opportunities are emerging. With sustainable development arises the immense challenge of combining innovative ideas regarding design, materials and products with non-polluting processes and technologies, conserving energy and other natural resources. On the other hand, sustainability has become a key concern for government policies, businesses and the general public. Model cities are embracing novel ecosystems, combining environmental, social and economic issues in more inclusive and integrated frameworks. Green Design, Materials and Manufacturing Processes includes essential research in the field of sustainable intelligent manufacturing and related topics, making a significant contribution to further development of these fields. The volume contains reviewed papers presented at the 2nd International Conference on Sustainable Intelligent Manufacturing, conjointly organized by the Centre for Rapid and Sustainable Product Development, Polytechnic Institute of Leiria, and the Faculty of Architecture, Technical University of Lisbon, both in Portugal. This event was held at the facilities of the Faculty of Architecture, Lisbon, from June 26 to June 29, 2013. A wide range of topics is covered, such as Eco Design and Innovation, Energy Efficiency, Green and Smart Manufacturing, Green Transportation, Life-Cycle Engineering, Renewable Energy Technologies, Reuse and Recycling Techniques, Smart Design, Smart Materials, Sustainable Business Models and Sustainable Construction. Green Design, Materials and Manufacturing Processes is intended for engineers, architects, designers, economists and manufacturers

who are actively engaged in the advancement of science and technology regarding key sustainability issues, leading to more suitable, efficient and sustainable products, materials and processes.

Perspectives on Design II - Daniel Raposo 2021-10-01

This book reports on interdisciplinary research and practices in communication, interior, fashion and product design, highlighting strategies for systematizing the design approach in a global, digital world. It gathers a selection of chapters written by the authors of the best articles presented at the 7th EIMAD conference, held online on May 14–15, 2020, from Portugal. The works were chosen for their particular link to contemporary concerns in terms of identity, health and well-being, social inclusion, sustainability, education and environment and, among others. They cover and bridges between important aspects of design education, research and practice, as well as creativity and emerging technology, offering a timely perspective and a source of inspiration to researchers, professionals and educators in design, product development and related fields.

Cities for People - Jan Gehl 2013-03-05

For more than forty years Jan Gehl has helped to transform urban environments around the world based on his research into the ways people actually use—or could use—the spaces where they live and work. In this revolutionary book, Gehl presents his latest work creating (or recreating) cityscapes on a human scale. He clearly explains the methods and tools he uses to reconfigure unworkable cityscapes into the landscapes he believes they should be: cities for people. Taking into account changing demographics and changing lifestyles, Gehl emphasizes four human issues that he sees as essential to successful city planning. He explains how to develop cities that are Lively, Safe, Sustainable, and Healthy. Focusing on these issues leads Gehl to think of even the largest city on a very small scale. For Gehl, the urban landscape must be considered through the five human senses and experienced at the speed of walking rather than at the speed of riding in a car or bus or train. This small-scale view, he argues, is too frequently neglected in contemporary projects. In a final chapter, Gehl makes a plea for city planning on a human scale in the fast-growing cities of developing countries. A “Toolbox,” presenting key principles, overviews of methods, and keyword lists, concludes the book. The book is extensively illustrated with over 700 photos and drawings of examples from Gehl’s work around the globe.

Conforto - Elisa Costa Mielke 2022-03-28

No desejo de auxiliar designers e arquitetos de interiores no entendimento do que é conforto, nos ambientes domésticos, para seus clientes, nasceu esta pesquisa que hoje está registrada em forma de dissertação. Diante de 32 anos de atividade profissional, considerando, portanto, a longa trajetória profissional, a autora conseguiu reunir neste trabalho um vasto banco de dados, obtido através de entrevistas com 280 clientes e 109 profissionais da área no intuito de entender o que é conforto para estes 2 públicos, o que projeto e o que recebe o resultado do projeto. E afinal, o que é conforto para o nosso cliente? Haja vista que não existe definição definitiva, e sim conceitos muito pessoais, estes foram separados entre homens e mulheres, observando apenas a característica biológica, não foram consideradas as questões de gênero. Este livro está dividido em 3 partes, a primeira apresenta um panorama do mercado imobiliário da cidade de Curitiba-Paraná, na segunda parte estão apresentados a metodologia aplicada e os gráficos e tabelas resultantes das entrevistas e na última parte apresentamos os resultados e conclusões, que humildemente são compartilhadas com o leitor que também se coloca apto a novas interpretações.

Creating the Perfect Design Brief - Peter L. Phillips 2012-07-01

In the only book of its kind, now revised and updated with the latest research on the topic, veteran design consultant Peter L. Phillips offers the tools for success gained from nearly thirty years of developing corporate and brand identity programs. Readers will discover the most effective formats for design briefs, how to structure the best possible team, what distinguishes a great design brief from an adequate one, how to use the brief in project tracking, as a measuring tool, as a means of getting approval for a design solution, and much, much more. By covering all of the essential elements of an effective design brief, this unique and empowering guide will help you to ensure that the goals of your corporate design strategy are met.

Desenvolvimento de Software com Scrum - Mike Cohn 2000

Guia prático para a implementação imediata - e o sucesso no decorrer do processo - do desenvolvimento ágil com Scrum. O autor apresenta recomendações detalhadas, dicas importantes e estudos de caso reais provenientes de sua experiência com centenas de empresas de software. Também aborda todos os aspectos da transição para o Scrum, entre elas a superação da resistência individual às mudanças do Scrum; o recrutamento de pessoas para projetos Scrum e a construção de equipes eficazes; a liderança de equipes auto-organizadas; e o impacto do Scrum sobre outros departamentos, como Recursos Humanos, infraestrutura e gerenciamento de projetos.