

Concept Of The Corporation

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The Concept of the Corporation - Peter Ferdinand Drucker 1964-05

Concept of the Corporation - Peter Ferdinand Drucker 1983

Drucker looks at the General Motors managerial organization from within during the closing years of World War II. He tries to understand what makes the company work so effectively, what are its core principles, and how they contribute to its successes. The themes his volumes addresses go far beyond the business corporation, into a consideration of the dynamics of the so-called corporate state itself.

The Theory of Corporate Finance - Jean Tirole 2010-08-26

The past twenty years have seen great theoretical and empirical advances in the field of corporate finance. Whereas once the subject addressed mainly the financing of corporations--equity, debt, and valuation--today it also embraces crucial issues of governance, liquidity, risk management, relationships between banks and corporations, and the macroeconomic impact of corporations. However, this progress has left in its wake a jumbled array of concepts and models that students are often hard put to make sense of. Here, one of the world's leading economists offers a lucid, unified, and comprehensive introduction to modern corporate finance theory. Jean Tirole builds his landmark book around a single model, using an incentive or contract theory approach. Filling a major gap in the field, *The Theory of Corporate Finance* is an indispensable resource for graduate and advanced undergraduate students as well as researchers of corporate finance, industrial organization, political economy, development, and macroeconomics. Tirole conveys the organizing principles that structure the analysis of today's key management and public policy issues, such as the reform of corporate governance and auditing; the role of private equity, financial markets, and takeovers; the efficient determination of leverage, dividends, liquidity, and risk management; and the design of managerial incentive packages. He weaves empirical studies into the book's theoretical analysis. And he places the corporation in its broader environment, both microeconomic and macroeconomic, and examines the two-way interaction between the corporate environment and institutions. Setting a new milestone in the field, *The Theory of Corporate Finance* will be the authoritative text for years to come.

Life Inc - Douglas Rushkoff 2011-03-31

Douglas Rushkoff was mugged outside his apartment on Christmas Eve, but when he posted a friendly warning on his community website, the responses castigated him for potentially harming the local real-estate market. When did these corporate values overtake civic responsibilities? Rushkoff examines how corporatism has become an intrinsic part of our everyday lives, choices and opinions. He demonstrates how this system created a world where everything can be commodified, where communities have dissolved into consumer groups, where fiction and reality have become fundamentally blurred. And, with this system on the verge of collapse, Rushkoff shows how the simple pleasures that make us human can also point the way to freedom.

The Future of Industrial Man - Peter F. Drucker 1995-01-01

This is the only book by Drucker in which he systematically develops a basic social theory. He presents the requirements for any society to be functioning and legitimate, and then applies these general concepts to the special

Introduction to Business - Lawrence J. Gitman 2018

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. *Introduction to Business* includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

The Balanced Company - Muel Kaptein 2002

"For academics, this book sets out a unique framework for the development of theories and criteria; for students, it provides a clear explanation of business ethics, sustainable development, and compliance; and for managers, it presents a practical framework that can be used to develop their organization. The book is supported by a website containing further information about the cases and questions for discussion."--BOOK JACKET.

The New Corporation - Joel Bakan 2020-09-22

A deeply informed and unflinching look at the way corporations have slyly rebranded themselves as socially conscious entities ready to tackle society's problems, while CEO compensation soars, income inequality is at all-time highs, and democracy sits in a precarious situation. "A very important book, an arresting study directed to a central issue of the times" (Noam Chomsky), from the author of *The Corporation: The Pathological Pursuit of Profit and Power*. Over the last decade and a half, business leaders have been calling for a new kind of capitalism. With income inequality soaring, wages stagnating, and a climate crisis escalating, they realized that they had to make social and environmental values the very core of their messaging. The problem is corporations are still, first and foremost, concerned with their bottom line. In lucid and engaging prose, Joel Bakan documents how increasing corporate freedom encroaches on individual liberty and democracy. Through deep research and interviews with both top executives and their sharpest critics, he exposes the inhumanity and destructive force of the current order--profit-driven privatization subverting the public good, governments neglecting duties to protect the environment, the increasing alienation we experience as every aspect of life is economized, and how the Covid-19 pandemic lays bare the unjust fault lines of our corporate-led society. Beyond diagnosing major problems, in *The New Corporation* Bakan narrates a hopeful path forward. He reveals how citizens around the world are fighting back and making gains in ways that bolster democracy and benefit ordinary citizens rather than the corporate elite.

Start with Why - Simon Sinek 2011-12-27

The inspirational bestseller that ignited a movement and asked us to find our WHY Discover the book that is captivating millions on TikTok and that served as the basis for one of the most popular TED Talks of all time—with more than 56 million views and counting. Over a decade ago, Simon Sinek started a movement that inspired millions to demand purpose at work, to ask what was the WHY of their organization. Since then, millions have been touched by the power of his ideas, and these ideas remain as relevant and timely as ever. *START WITH WHY* asks (and answers) the questions: why are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? People like Martin Luther King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. *START WITH WHY* shows that the leaders who have had the greatest influence in the world all think, act and communicate the same way—and it's the opposite of what everyone else does. Sinek calls this powerful idea *The Golden Circle*, and it provides a framework upon which organizations can be built, movements can be led, and people can be inspired. And it all starts with WHY.

Good to Great - Jim Collins 2011-07-19

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there

companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

Firm Commitment - Colin Mayer 2013-02-14

Looks at the current state of corporations and their impact on American life.

Concept of the Corporation - Peter Ferdinand Drucker 1946

The Soul of the Corporation - Hamid Bouchikhi 2008

"Drawing on real-life stories from the world's most prominent companies, the authors show how identity can be an extraordinarily valuable asset - and how, if not properly managed, it can become a huge liability. Discover how your firm's identity is related to - and different from - its organizational culture, brand positioning, and reputation. Learn how to diagnose and manage the often unconscious shared beliefs that constitute your company's soul, how to face the enormous identity challenges that arise in mergers, alliances, spin-offs, and the creation of new brands, and above all, how to lead and inspire in this new Age of Identity."--Jacket.

Re-Creating the Corporation - Russell L. Ackoff 1999-07-29

Over the last three decades the average life expectancy of a corporation in North America has dipped well below 20 years. In fact, by 1983 a full third of the 1970 Fortune 500 companies had been acquired, merged, or broken apart. In this landmark book, one of the business world's foremost pioneers, Russell L. Ackoff, delivers this indispensable guide for those hoping to beat these odds--and to better navigate the corporate challenges of the next millennium. While most business and management schools continue to teach the functions of a corporation separately--production, marketing, finance, personnel--the reality is that for a corporation to endure each division must work with the others to create an effective system. *Re-Creating the Corporation* is Ackoff's masterful blueprint for understanding and creating these model corporate systems. In four comprehensive sections--Background, Process, Designs, and Change--Ackoff lays out in clear concise prose the five organizational goals of successful corporate systems: plan effectively, learn and adapt rapidly, democratize, introduce internal market economies, and employ a flexible structure that will minimize the need for future restructuring. And through a deft mix of practical and theoretical examples drawn from a wide range of applications in a wide range of firms, this book ultimately guides executives to the system best suited to meet their organizational goals. *Re-Creating the Corporation*, which is the culmination of a lifetime of innovative and insightful business thought from one of the business world's premier thinkers, is essential reading for those attempting to navigate the rapidly changing economic environment of the next

millennium.

The Corporation - David Sarokin 2020-04-09

This publication traces the corporate path to power and influence in the modern world, and explores whether corporations of the future will become superpowers in their own right or, like the dinosaurs, give way to superior forms. It examines how the emergence of empire-building firms in 16th century Europe gave way to the dominance of American corporations in the 19th and 20th centuries, which is now under threat as new types of corporations arise in China and elsewhere. The book offers surprising insights, such as why the explorer Sebastian Cabot incorporated while Christopher Columbus did not, how the US Constitution's silence on corporations gave rise to America's industrial dominance, and how a 19th century company making matches emerged as the Amazon of its day only to later lose its technological edge. It also discusses the many ways in which societies attempt to reign in corporate power, and the strategies of corporations to bypass controls. The text, furthermore, considers the startling ways in which new social movements, emerging business models and developing technologies—from bitcoin to artificial intelligence—will shape the corporations of the future. This book will introduce readers to the legal concept of a corporation, along with the economic and societal factors that gave rise to it as the primary means of conducting business in the modern world. With its broad sweep of history, current relevance, and insightful look to the future, this text will appeal to both scholarly and general audiences.

Transforming the Corporation - Andreas C. Kramvis 2011-09-01

This book breaks new ground on general management and how you systematically transform a business for high performance. By giving the reader specific ideas and methodologies, it details a path to change a business in a fundamental way, making it a more effective competitor that delivers consistently strong profit growth. This means that over time everything will improve from the effectiveness in the marketplace, to the efficiency of internal operations to the way management runs the business and the way the employees think about it. Based on a 30 year career in general management, the insights of the book have been born and proven successful in the field. Andreas Kramvis has led very successful transformations of multi-million dollar enterprises in disparate industries. The core teachings have been tested methodically in tough industrial situations with real success. if you are embarking on a career, a mid-level manager or are already running a business, you will find plenty of ideas and suggestions to enhance what you are doing. You will learn a tried and tested methodology of managing which has produced consistently great results and lasting business transformations.

The Corporation - Joel Bakan 2019-09-03

The inspiration for the film that won the 2004 Sundance Film Festival Audience Award for Best Documentary, *The Corporation* contends that the corporation is created by law to function much like a psychopathic personality, whose destructive behavior, if unchecked, leads to scandal and ruin. Over the last 150 years the corporation has risen from relative obscurity to become the world's dominant economic institution. Eminent Canadian law professor and legal theorist Joel Bakan contends that today's corporation is a pathological institution, a dangerous possessor of the great power it wields over people and societies. In this revolutionary assessment of the history, character, and globalization of the modern business corporation, Bakan backs his premise with the following observations: -The corporation's legally defined mandate is to pursue relentlessly and without exception its own economic self-interest, regardless of the harmful consequences it might cause to others. -The corporation's unbridled self-interest victimizes individuals, society, and, when it goes awry, even shareholders and can cause corporations to self-destruct, as recent Wall Street scandals reveal. -Governments have freed the corporation, despite its flawed character, from legal constraints through deregulation and granted it ever greater authority over society through privatization. But Bakan believes change is possible and he outlines a far-reaching program of achievable reforms through legal regulation and democratic control. Featuring in-depth interviews with such wide-ranging figures as Nobel Prize winner Milton Friedman, business guru Peter Drucker, and cultural critic Noam Chomsky, *The Corporation* is an extraordinary work that will educate and enlighten students, CEOs, whistle-blowers, power brokers, pawns, pundits, and politicians alike.

Capitalism, Corporations and the Social Contract - Samuel F. Mansell 2013-03-14

In whose interests should a corporation be run? Over the last thirty years the field of 'stakeholder theory' has proposed a distinctive answer: a

corporation should be run in the interests of all its primary stakeholders - including employees, customers, suppliers and financiers - without contradicting the ethical principles on which capitalism stands. This book offers a critique of this central claim. It argues that by applying the political concept of a 'social contract' to the corporation, stakeholder theory in fact undermines the principles on which a market economy is based. The argument builds upon an extensive review of the stakeholder literature and an analysis of its philosophical foundations, particularly concerning the social contract tradition of John Rawls and his predecessors. The book concludes by offering a qualified version of Milton Friedman's shareholder theory as a more justifiable account of the purpose of a corporation.

The Practice of Management - Peter Drucker 2012-07-26

This classic volume achieves a remarkable width of appeal without sacrificing scientific accuracy or depth of analysis. It is a valuable contribution to the study of business efficiency which should be read by anyone wanting information about the developments and place of management, and it is as relevant today as when it was first written. This is a practical book, written out of many years of experience in working with managements of small, medium and large corporations. It aims to be a management guide, enabling readers to examine their own work and performance, to diagnose their weaknesses and to improve their own effectiveness as well as the results of the enterprise they are responsible for.

The Modern Corporation and Private Property - Adolf Augustus Berle 1934

The Theory of the Business (Harvard Business Review Classics) - Peter F. Drucker 2017-04-18

Peter F. Drucker argues that what underlies the current malaise of so many large and successful organizations worldwide is that their theory of the business no longer works. The story is a familiar one: a company that was a superstar only yesterday finds itself stagnating and frustrated, in trouble and, often, in a seemingly unmanageable crisis. The root cause of nearly every one of these crises is not that things are being done poorly. It is not even that the wrong things are being done. Indeed, in most cases, the right things are being done—but fruitlessly. What accounts for this apparent paradox? The assumptions on which the organization has been built and is being run no longer fit reality. These are the assumptions that shape any organization's behavior, dictate its decisions about what to do and what not to do, and define what an organization considers meaningful results. These assumptions are what Drucker calls a company's theory of the business. The Harvard Business Review Classics series offers you the opportunity to make seminal Harvard Business Review articles a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world—and will have a direct impact on you today and for years to come.

The Institutional Theory of the Firm - Alexander Styhre 2019-07-25

The Institutional Theory of the Firm examines recent and previous organization theory literature to advocate what Evans (1995) refers to as the "embedded autonomy" of the firm, as well as its role in being simultaneously anchored in, for example, corporate legislation and regulatory practices on the national, regional (i.e., within the European Union) and transnational levels, while at the same time being granted the right to operate with significant degrees of freedom within this legal-regulatory model. Seen in this view, the embedded autonomy of the corporation represents a theoretical view of the corporation that complements the market-based image of the corporation in economic theory. When advocating the institutional theory model, three forms of embedded autonomy are examined. First, the corporation is enacted as a legal entity *sui juris*—as a freestanding "legal person" in corporate law and within the regulatory framework that serves to enforce legislation in everyday life settings. Second, the corporation is embedded within what social theorists refer to as moral economies, the norms and values that regulate what are the socially acceptable and legitimate means for conducting business. Third and finally, the corporation is embedded in governance, a relatively complex economic concept that denotes legal and regulatory control on the societal and economic system levels, and on the level of the individual corporation. By combining the three forms of embeddedness, sanctioned by law, norms, and governance, the embedded autonomy of the firm is secured on the basis of a variety of social practices and resources. This book brings together a diverse literature including management studies, economic sociology, legal

theory, finance theory, and mainstream economic theory to advance the argument that the corporation is best understood as what is embedded in a social and economic context, yet best serving its defined and stipulated ends by assuming considerable degrees of freedom to operate in isolation from various stakeholders. It will be of relevance for a variety of readers, including graduate students, management scholars, policy-makers, and management consultants interested in organization theory and management studies.

The Form of the Firm - Abraham A. Singer 2018-10-25

What are we to make of the power that corporations wield over people in modern society? Is such power legitimate? Many think so. To many businessmen and economists, as well as the general public, firms are purely private and economic entities, justified in using all legal means to maximize profit. In *The Form of the Firm*, Abraham Singer contends that such a view rests on a theoretical foundation that, while quite subtle, is deeply flawed. Contrary to the conventional wisdom, corporations are not natural outgrowths of the free market. Instead, Singer invites us to see corporations as political institutions that correct market inefficiencies through mechanisms normally associated with government -hierarchy, power, and state-sanctioned authority. Corporations exist primarily to increase economic efficiency, but they do this in ways that distinguish them from the markets in which they operate. Corporations serve economic ends, but through political means. Because of this, Singer argues that they also must be structured and obliged to uphold the social and political values that enable their existence and smooth-running in the first place: individual autonomy, moral and social equality, and democratic norms and institutions. A profound and timely rethinking of what a corporation actually is and how power within it ought to be structured and exercised, *The Form of the Firm* will reshape our understanding of political theory, corporate governance, corporate law, and business ethics.

Comparative Company Law - Carsten Gerner-Beuerle 2019-05-06

Comparative Company Law provides a systematic and coherent exposition of company law across jurisdictions, augmented by extracts taken from key judgments, legislation, and scholarly works. It provides an overview of the legal framework of company law in the US, the UK, Germany, and France, as well as the legislative measures adopted by the EU and the relevant case law of the Court of Justice. The comparative analysis of legal frameworks is firmly grounded in legal history and legal and economic theory and bolstered by numerous extracts (including extracts in translation) that offer the reader an invaluable insight into how the law operates in context. The book is an essential guide to how company law cuts across borders, and how different jurisdictions shape the corporate lifespan from its formation by way of incorporation to its demise (corporate insolvency) and eventual dissolution. In addition, it offers an introduction to the nature of the corporation, the framework of EU company law, incorporation and corporate representation, agency problems in the firm, rights of stakeholders and shareholders, neutrality and defensive measures in corporate control transactions, legal capital, piercing the corporate veil, and corporate insolvency and restructuring law.

Corporation Nation - Charles Derber 2014-09-09

Foreword by Ralph Nader. In *Corporation Nation* Derber addresses the unchecked power of today's corporations to shape the way we work, earn, buy, sell, and think—the very way we live. Huge, far-reaching mergers are now commonplace, downsizing is rampant, and our lines of communication, news and entertainment media, jobs, and savings are increasingly controlled by a handful of global—and unaccountable—conglomerates. We are, in effect, losing our financial and emotional security, depending more than ever on the whim of these corporations. But it doesn't have to be this way, as this book makes clear. Just as the original Populist movement of the nineteenth century helped dethrone the robber barons, Derber contends that a new, positive populism can help the U.S. workforce regain its self-control. Drawing on core sociological concepts and demonstrating the power of the sociological imagination, he calls for revisions in our corporate system, changes designed to keep corporations healthy while also making them answerable to the people. From rewriting corporate charters to altering consumer habits, Derber offers new aims for businesses and empowering strategies by which we all can make a difference.

Concept of the Corporation - Peter Drucker 2017-07-12

Concept of the Corporation was the first study ever of the constitution, structure, and internal dynamics of a major business enterprise. Basing his work on a two-year analysis of the company done during the closing years of World War II, Drucker looks at the General Motors managerial

organization from within. He tries to understand what makes the company work so effectively, what its core principles are, and how they contribute to its successes. The themes this volume addresses go far beyond the business corporation, into a consideration of the dynamics of the so-called corporate state itself. When the book initially appeared, General Motors managers rejected it as unfairly critical and antibusiness. Yet, the GM concept of the corporation and its principles of organization later became models for organizations worldwide. Not only businesses, but also government agencies, research laboratories, hospitals, and universities have found in *Concept of the Corporation* a basis for effective organization and management. Because it offers a fundamental theory of corporate goals, this book is a valuable resource for business professionals and organization analysts. It will also be of interest to students and professionals in economics, public administration, and political science. Professional and technical readers who admire Peter Drucker's work will want to be certain this volume is in their personal library. At a time when everything from the size to the structure of corporations is being questioned, this classic should prove a valuable guide.

Concept of the Corporation - Peter F. Drucker 1972

A management consultant presents a case study of the General Motors Corporation in order to explore the structure and dynamics of large-scale business organizations

The First Amendment and the Business Corporation - Ronald J. Colombo 2015

The role of the business corporation in modern society is a controversial one. Some fear and object to the use of corporate power and influence over governments, legislation, and culture. Others view the corporation as an opportunity to harness the private initiative of like-minded individuals to further important goals and objectives in common. A flashpoint in this controversy has been the First Amendment to the U.S. Constitution.

Concept of the Corporation - Peter Drucker 2017-10-02

Concept of the Corporation was the first study ever of the constitution, structure, and internal dynamics of a major business enterprise. Basing his work on a two-year analysis of the company done during the closing years of World War II, Drucker looks at the General Motors managerial organization from within. He tries to understand what makes the company work so effectively, what its core principles are, and how they contribute to its successes. The themes this volume addresses go far beyond the business corporation, into a consideration of the dynamics of the so-called corporate state itself. When the book initially appeared, General Motors managers rejected it as unfairly critical and antibusiness. Yet, the GM concept of the corporation and its principles of organization later became models for organizations worldwide. Not only businesses, but also government agencies, research laboratories, hospitals, and universities have found in *Concept of the Corporation* a basis for effective organization and management. Because it offers a fundamental theory of corporate goals, this book is a valuable resource for business professionals and organization analysts. It will also be of interest to students and professionals in economics, public administration, and political science. Professional and technical readers who admire Peter Drucker's work will want to be certain this volume is in their personal library. At a time when everything from the size to the structure of corporations is being questioned, this classic should prove a valuable guide.

Run Your Own Corporation - Garrett Sutton 2013-02-28

"I've set up my corporation. Now what do I do?" All too often business owners and real estate investors are asking this question. They have formed their protective entity - be it a corporation, LLC or LP - and don't know what to do next. "Run Your Own Corporation" provides the solution to this very common dilemma. Breaking down the requirements chronologically (ie the first day, first quarter, first year) the book sets forth all the tax and corporate and legal matters new business owners must comply with. Written by Rich Dad's Advisor Garrett Sutton, Esq., who also authored the companion edition "Start Your Own Corporation", the book clearly identifies what must be done to properly maintain and operate your corporation entity. From the first day, when employer identification numbers must be obtained in order to open up a bank account, to the fifth year when trademark renewals must be filed, and all the requirements in between, "Run Your Own Corporation" is a unique resource that all business owners and investors must have. Rich Dad/Poor Dad author Robert Kiyosaki states, "Run Your Own Corporation is the missing link for most entrepreneurs. They've set up their entity, but don't know the next steps. Garrett Sutton's book provides valuable

information needed at the crucial start up phase of operations. It is highly recommended reading." When "Start Your Own Corporation" is combined with "Run Your Own Corporation" readers have a two book set that offers the complete corporate picture.

Post-Capitalist Society - Peter F. Drucker 2013-10-22

Post-Capitalist Society provides an analysis of the transformation of the world into a post-capitalist society. This transformation, which will not be completed until 2010 or 2020, has already changed the political, economic, social, and moral landscape of the world. The book reviews and revises the social, economic, and political history of the Age of Capitalism and of the nation state. It argues that the real and controlling resource and the absolutely decisive 'factor of production' is neither capital, nor land, nor labor. It is knowledge. Instead of capitalists and proletarians, the classes of the post-capitalist society are knowledge workers and service workers. This book covers a wide range of topics, dealing with post-capitalist society; with post-capitalist polity; and with new challenges to knowledge itself. The focus is on the developed countries—on Europe, on the United States and Canada, on Japan and the newly developed countries on the mainland of Asia, rather than on the developing countries of the Third World. The areas of discussion—Society, Polity, and Knowledge—are arrayed in order of predictability.

The Organization Man - William H. Whyte 2013-05-31

Regarded as one of the most important sociological and business commentaries of modern times, *The Organization Man* developed the first thorough description of the impact of mass organization on American society. During the height of the Eisenhower administration, corporations appeared to provide a blissful answer to postwar life with the marketing of new technologies—television, affordable cars, space travel, fast food—and lifestyles, such as carefully planned suburban communities centered around the nuclear family. William H. Whyte found this phenomenon alarming. As an editor for *Fortune* magazine, Whyte was well placed to observe corporate America; it became clear to him that the American belief in the perfectibility of society was shifting from one of individual initiative to one that could be achieved at the expense of the individual. With its clear analysis of contemporary working and living arrangements, *The Organization Man* rapidly achieved bestseller status. Since the time of the book's original publication, the American workplace has undergone massive changes. In the 1990s, the rule of large corporations seemed less relevant as small entrepreneurs made fortunes from new technologies, in the process bucking old corporate trends. In fact this "new economy" appeared to have doomed Whyte's original analysis as an artifact from a bygone day. But the recent collapse of so many startup businesses, gigantic mergers of international conglomerates, and the reality of economic globalization make *The Organization Man* all the more essential as background for understanding today's global market. This edition contains a new foreword by noted journalist and author Joseph Nocera. In an afterword Jenny Bell Whyte describes how *The Organization Man* was written.

Lean and Mean - Bennett Harrison 1997-07-11

Is big business on its way out? The author shows that the big firm is alive and well and becoming more flexible and efficient. He makes the case that although smaller companies have an important role to play, long term economic growth lies with the country's largest global companies.

A Functioning Society - Peter F. Drucker 2017-07-05

Peter F. Drucker may be best known as a writer on business and management, but these subjects were not his foremost intellectual concern. Drucker's primary concerns were community, in which the individual has status, and society, in which the individual has function. Here he has assembled selections from his vast writings on these subjects. This collection presents the full range of Drucker's thought on community, society, and political structure and constitutes an ideal introduction to his ideas. The volume is divided into seven parts. The selections in parts 1 and 2 were mostly written during World War Two and in the wake of the Great Depression. Part 3 deals with the limits of governmental competence in the social and economic realm. It contains some of Drucker's most influential writings concerned with the difference between big government and effective government. The chapters in part 4 explore autonomous centers of power outside government and within society. Part 5 contains chapters from Drucker's path-breaking work on the corporation as a social organization rather than merely an economic one. The rise of the so-called "knowledge industries" forms the background for part 6. The concluding part 7 is devoted entirely to Drucker's long essay "The Next Society." Drucker examines the emergence of new institutions and new theories arising

from the information revolution and the social changes they are helping to bring about. In organizing these representative writings, Drucker chose to be topical rather than chronological, with each excerpt presenting a basic theme of his life's work. As is characteristic of his efforts, *A Functioning Society* appeals both the general reader as well as a cross-disciplinary scholarly readership.

Reengineering the Corporation - Michael Hammer 2009-10-13

The most successful business book of the last decade, *Reengineering the Corporation* is the pioneering work on the most important topic in business today: achieving dramatic performance improvements. This book leads readers through the radical redesign of a company's processes, organization, and culture to achieve a quantum leap in performance. Michael Hammer and James Champy have updated and revised their milestone work for the New Economy they helped to create -- promising to help corporations save hundreds of millions of dollars more, raise their customer satisfaction still higher, and grow ever more nimble in the years to come.

Concept of the Corporation - Peter F. Drucker 1993-01-01

Concept of the Corporation was the first study ever of the constitution, structure, and internal dynamics of a major business enterprise. Basing his work on a two-year analysis of the company done during the closing years of World War II, Drucker looks at the General Motors managerial organization from within. He tries to understand what makes the company work so effectively, what its core principles are, and how they contribute to its successes. The themes this volume addresses go far beyond the business corporation, into a consideration of the dynamics of the so-called corporate state itself. When the book initially appeared, General Motors managers rejected it as unfairly critical and antibusiness. Yet, the GM concept of the corporation and its principles of organization later became models for organizations worldwide. Not only businesses, but also government agencies, research laboratories, hospitals, and universities have found in *Concept of the Corporation* a basis for effective organization and management. Because it offers a fundamental theory of corporate goals, this book is a valuable resource for business professionals and organization analysts. It will also be of interest to students and professionals in economics, public administration, and political science. Professional and technical readers who admire Peter Drucker's work will want to be certain this volume is in their personal library. At a time when everything from the size to the structure of corporations is being questioned, this classic should prove a valuable guide.

[The Corporation and Its Stakeholders](#) - Max B.E. Clarkson 1998-02-14

There is an active debate over whether the traditional purpose of the corporation -- to maximize profits and financial value for the benefit of shareholders -- can adequately encompass the interests of all other participants or stakeholders in the corporation's activities. Since a corporation cannot operate optimally without the support of its most important stakeholders, particularly its employees and customers, finding ways of incorporating responsiveness to stakeholder needs is vital for corporate management and governance. This anthology is designed to sharpen the debate about the role and purpose of the corporation. The debate includes such fundamental questions as: Who should be considered stakeholders? Which stakeholder interests should a corporation take into account? How should stakeholder interests be balanced against shareholder objectives (such as profits)? What changes should be made in corporate decision making and governance to reflect these new interests? This collection of seminal articles, is divided into three parts: Shareholders and Stakeholders; Morality, Ethics and Stakeholder Theory; and Stakeholder Theory and Management Performance. The articles date from 1916 to 1997, and are drawn from North American and European authors. Managers as well as researchers will find this collection presented will stimulate their thinking on the role of the corporation and its responsiveness to stakeholder interests. The volume is funded in part by a grant from the Alfred P. Sloan Foundation.

Redefining the Corporation - James E. Post 2002

This book shows how the modern corporation must meet the expectations of diverse constituents who contribute to its existence and success, the stakeholders: resource providers, customers, suppliers, alliance partners, and social and political actors. It argues that the corporation must be seen as an institution engaged in mobilizing resources to create wealth and benefits for all its stakeholders.

Literature Incorporated - John O'Brien 2016

Introduction: the corporation as metaphor -- John Locke, desire, and the incorporation of money -- Wonderful event: the South Sea bubble and the crisis of property -- Insurance and the problem of sentimental representation -- "Bodies of men": abolitionist writing and the question of interest -- Held in reserve: banks, serial crises, and the ekphrastic turn -- Coda: the entrepreneur as corporate hero

Corporate Obligations Under International Law - Markos Karavias 2013-11

The international legal status of corporations is a contentious issue, as they do not easily fit within a system traditionally designed around states. This book assesses the ways in which corporations are bound by international human rights and environmental law, and the form their obligations take.